

A runner in a light blue shirt and dark shorts is seen from behind, running on a paved road that curves along a grassy hillside. The sun is low on the horizon, creating a golden glow and casting long shadows. A few birds are visible in the sky. The image is framed by large, semi-transparent blue geometric shapes, primarily on the left and top right sides.

2019 MEDIA KIT



endurance
sportswire®



NEWS ON THE RUN™

Endurance Sportswire is the industry's source for news, announcements and jobs in running, cycling and triathlon.

For many in the industry, Endurance Sportswire is the first site they go to, or the first email they open each day to find out what is happening in the business of endurance sports. With Endurance Sportswire, you reach a highly sought after audience of B2B decision makers. Our loyal readers are made up of key influencers from media outlets, agencies, apparel companies, clubs, event organizations, nutrition companies, non-profits, retailers, product manufacturers, service and technology providers and more.





At a Glance

- 👤 **Monthly Uniques** 18,000
- 👁️ **Page Views** 25,000
- ✉️ **Newsletter Subscribers** 9,100
- 📢 **Social Media Reach** 8,500



AHEAD OF THE PACK

Benefits of Advertising with Endurance Sportswire

- // Most popular source for endurance sports industry news
- // Largest targeted B2B audience in endurance sports
- // Can swap out ads at any given time
- // Very affordable with discounts for longer contracts
- // Sponsored content options available



MAKE YOUR MARK

Sponsored Editorial \$1,000

Take advantage of our sponsored editorial opportunity and have your topic featured 2x month in the Endurance Sportswire newsletter and homepage of our website and with a featured advertisement.

Executive Q&A \$400

Endurance Sportswire will work with you to draft and publish an executive interview with a company founder or senior level executive.

- // Featured on Endurance Sportswire's homepage for one week and available in company archives by search.
- // Highlighted in Endurance Sportswire's daily and weekly email
- // Promoted on Endurance Sportswire's social media channels
- // Available for repurposing on your website and in marketing materials

2019 Advertising Rates: Daily Newsletter

(8X/month) Reaches 9,000 daily subscribers

Type	Pixels	1 Month	6 Months	12 Months
Leaderboard	650 x 110	\$500	\$450	\$425
Banner	650 x 110	\$450	\$405	\$385
Rectangle	300 x 110	\$300	\$270	\$255

2019 Advertising Rates: Exclusive Weekly Newsletter

(4X/month) Reaches over 4,000 weekly subscribers, no other advertisers appear in this newsletter

Type	Pixels	1 Month	6 Months	12 Months
Featured Ad	650 x 110	\$400	\$360	\$340

2019 Advertising Rates: Website

Your ad appears on our homepage and most pages of our website. Limited to three advertisers.

Type	Pixels	1 Month	6 Months	12 Months
Rectangular Sidebar	300 x 250	\$250	\$225	\$215

For advertising information: tina@endurancesportswire.com